NORTHWESTERN ALUMNI ASSOCIATION

ANNUAL REPORT TO ALUMNI

2010–2011
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DEAR NORTHWESTERN ALUMNI AND FRIENDS,

The Northwestern Alumni Association has built a vibrant community of passionate Wildcats. As a global organization, the NAA helps alumni stay in touch with what they already love about Northwestern. And we engage them no matter how far from campus — or graduation — they may be.

This is a thrilling moment to be connected to Northwestern. President Morty Schapiro has unveiled “We Will” — a strategic plan setting the future course for our University. I enthusiastically support this plan and encourage you to read it to learn how Northwestern will advance to even greater national and international prominence. Learn more online…

A key objective of the strategic plan is increasing alumni engagement and participation in the Northwestern community — through lifelong learning programs, mentoring of students, on-campus events, and reunions. The NAA invites alumni to play a role in realizing the plan’s potential. More than ever, our support will be critical as the University builds on areas of strength and seizes opportunities for global leadership.

In the meantime, I am proud to share this annual report of your alumni association. Please consider visiting campus in the next year to reconnect with our great University.

Go ‘Cats!

Sincerely,

Charles L. Katzenmeyer (WCAS85, KSM89)
President
Northwestern Alumni Association
ABOUT THE NAA

The Northwestern Alumni Association (NAA) is dedicated to fostering an enduring relationship between Northwestern and its alumni. The NAA also plays a critical role in fostering alumni-to-alumni connections via networking and mentoring opportunities.

To reach out to alumni and parents around the world, the NAA sponsors 65 regional and national clubs, young alumni chapters, and exclusive educational and entertainment events in select cities nationwide. Alumni also stay connected to the University through the NAA Web site (alumni.northwestern.edu) and through the NAA’s official presence on Facebook, LinkedIn, and Twitter.

As an organization, the NAA strives to meet the needs of alumni — and future alumni — in relevant and meaningful ways. In recent years, the NAA has expanded programs focusing on the economy, career services, life skills, and professional development.

For more information on these initiatives or on how to join the alumni club near you, visit the NAA online or at the John Evans Alumni Center at 1800 Sheridan Road in Evanston. You may reach us directly by calling 800-682-5867.
STAYING CONNECTED

The NAA keeps alumni in contact with the University and one another by communicating through a wide variety of channels. Here are the ways we keep in touch:

IN PERSON
John Evans Center
1800 Sheridan Road
Evanston, Illinois 60208

E-MAIL
Alumni addresses on file....................................................138,916
Alumni who receive monthly eNews updates ..................123,840

WEB SITE alumni.northwestern.edu
Total page views in FY11 ...................................................844,889
Top 5 pages
· NAA main page views.....................................................106,020
· Events.................................................................20,565
· Reunions.........................................................19,062
· Careers .........................................................18,660
· Clubs .........................................................16,263

NORTHWESTERN MAGAZINE
Circulation.................................................................195,000
Online unique page views in FY11 ......................168,421

CONNECTIONS: BY THE NUMBERS
7,900 people are now Facebook friends with the NAA – a 30 percent jump that highlights the added emphasis placed on social media during FY11.

Like 7,900
DEAR NORTHWESTERN ALUMNI AND FRIENDS,

It was an honor earlier this year to be appointed Associate Vice President of Alumni Engagement and Participation. After spending 11 wonderful years as the Executive Director of the Northwestern Alumni Association, I am excited to take on an expanded role in the effort to increase engagement of alumni, parents, and friends. We are in the process of searching for a new Executive Director, who will build on the tremendous progress we have made, and hope to make an announcement soon.

I am proud to report that in the past year, the NAA brought engagement to levels never before seen at the University. We accomplished this by listening to the needs and interests of our diverse body of alumni, and by developing a variety of new, unique programming. We responded to a challenging economy by offering helpful career-focused events; we celebrated our purple pride with a monumental tailgate before the Wildcats’ historic football game at Wrigley Field; and thanks to our NAA clubs in 26 states and nine countries, we enabled alumni to connect wherever they live.

This year, we remain committed to building on these successful programs, but we are especially focused on mobilizing our alumni community to help make the University’s new strategic plan a reality. My experience leading the NAA leaves me with no doubt that we will generate the necessary support to achieve the goals of the future.

As you will see from our alumni profiles in this publication, NAA members are some of Northwestern’s most enthusiastic and generous donors. By keeping Northwestern relevant in the lives of our alumni all around the world, the Association fosters a feeling of connection and community that encourages our alumni to become invested in the University’s future.

I hope you will join our efforts to further the position of your extraordinary alma mater.

Sincerely,

Catherine L. Stembridge (GC00)
Associate Vice President of Alumni Engagement and Participation, Office of Alumni Relations and Development
Executive Director, Northwestern Alumni Association
Northwestern University
Jane Lee hasn’t exactly taken it easy since graduation. After earning a bachelor’s degree in political science and legal studies, she worked for Deloitte Consulting and an education-focused non-profit organization. Now, she is concurrently earning master’s degrees in public administration from Harvard and business administration from the Kellogg School of Management.

While it may seem like the Kellogg program marks her return to the Northwestern fold, she never really left.

Through her involvement in the Northwestern Alumni Association, Lee has been an active and engaged member of the University community every step of the way.

“I really do believe that I bleed purple,” she said. “But I really saw myself growing and evolving while I was at Northwestern and I attribute a lot of who I am to the University.”

“If there was ever a way to give back to the school and to current students, I knew I wanted to find a way to do so. I did so by being a part of the Alumni Association.”

Lee’s involvement with the NAA has taken many forms, and it started even before graduation. A student leader for much of her college career, she served as an NAA Student Director as a senior. She stayed involved as a young alumna “whenever time permitted,” serving as an interviewer for the Alumni Admissions Council and attending club events while living in Boston.

She was co-chairing her fifth-year class reunion last fall when she was approached by NAA President Charles Katzenmeyer and offered the chance to be a Director At Large.

“I was absolutely delighted to accept,” Lee said.

But Lee’s continuing relationship with Northwestern does not end with her tireless volunteerism. She has also made giving to the University a habit. She credits her involvement with the NAA for giving her a clearer picture of the kind of impact philanthropy makes on Northwestern and its students.

“There was never a question that I would give, and being a part of the NAA has really showed me where my money is going and how it is supporting so many student groups and University departments,” she said. “My eyes have really opened as a result of that.”

And it’s clear she likes what she sees.

“If I could be a career Northwestern student I would absolutely welcome it,” Lee said, laughing. “In fact if there’s a way to fund it, sign me up.”

ALUMNI VOICES

“I think that there was never a question that I would give”
Yet as an alumnus, Kragseth has followed his father’s example to a T. He is among the many passionate NAA members who have given back to the University both financially and through volunteer work. Kragseth has served as an Alumni Trustee, president of the NU Club of Greater New York, and president of the Northwestern Alumni Association. And, he was even president of the NU Club of the Twin Cities—just like his dad.

“My father encouraged me to donate to the University no matter how much—just something every year,” Kragseth said. “He believed part of our civic duty was to give back to the University for providing such a high quality education. Also, I believe the more we support the University, and the better it becomes, the better its graduates are perceived. It’s really a mutually beneficial relationship that can last a lifetime.”

An attorney with more than two decades of experience, Kragseth now provides global services to underwriters throughout the world as the technical contracts team leader at Munich Re in Princeton, New Jersey.

He and his wife Leigh Engelhardt (J82, GJ82), reside in Skillman, New Jersey with their children Elias, 10; Sheridan, 7; and Hartleigh, 3. But Northwestern has never left their hearts. And it all started many years ago, as he watched his father display his undying love for the University.

“I will always be profoundly grateful to my dad because it was his example in large part that influenced my decision to attend Northwestern,” Kragseth said. “I watched him organize local alumni club events where his classmates and other alumni could meet and interact with each other. I saw how their mutual support helped each other socially and professionally.”
CLUBS

The NAA’s many clubs offer opportunities to connect socially and network professionally with fellow alumni. There are nationwide clubs linking alumni of similar affinities, such as the Latino Alumni of Northwestern University (LANU) and the Northwestern University Marching and Band Alumni (NUMBALUMS). There are also nine international clubs on three continents, including one chartered just this year—the NU Club of Taiwan. And, of course, there are 47 local clubs spread across 26 states. Learn more online...

ALUMNI VOICES

“First of all, of course, is networking. Our alumni are very accomplished. They play very important roles (here) in both business and government.”

— Anya Cheng (GJ08), President of the NU Club of Taiwan, on what has drawn alumni to the club

HIGHLIGHTS

• Alumni clubs hosted more than 450 events in the past year.

• The Council of One Hundred hosted nine mentoring events across the country. This national club of accomplished professional alumnae shares insights with other Northwestern women, both graduates and current students.

• NAA staff members made visits to 29 alumni clubs, offering presentations, useful training, and general administrative support.

• The Fall Leadership Symposium—an annual meeting that includes planning, networking, and professional growth activities—welcomed 146 NAA club leaders, board members, Regents, and others to Evanston.

• Local clubs organized 41 welcome parties for new students, which drew about 2,200 participants.

• Ten local clubs awarded scholarships totaling $17,000 to 25 deserving students.

• Asia now boasts six alumni clubs. Chapters are up and running in India, Korea, Taiwan, and Japan, and China has two clubs (Shanghai, Beijing).

CONNECTIONS: BY THE NUMBERS

23,000 alumni and friends took part in club events during FY11, an increase of 1,000 people over last year.
The NAA is committed to fostering lifelong learning, and it does so through a wide range of seminars, lectures, and events. These programs feature outstanding alumni and faculty, spotlighting our exceptional alumni community and offering a peek inside Northwestern’s dynamic classrooms.

**ALUMNI VOICES**

“This event is always a highlight for me. The programming is great and I love that it’s on a Saturday so working people can attend. The diversity of (speaker) choices was excellent.”

—Beth Sprecher Brooks (L79), A Day With Northwestern in Evanston attendee on what has drawn alumni to the event

**A NIGHT WITH NORTHWESTERN**

Building on the success of its long-running A Day with Northwestern in Evanston program, the NAA held A Night with Northwestern events in three major cities. In Washington, DC, a panel of alumni journalists analyzed the 2010 midterm elections. In Chicago, Martin Eichenbaum discussed the state of the economy at the Federal Reserve Bank of Chicago. And in New York City, 481 attendees enjoyed the special A Night with Northwestern program “New York, NU York”—a one-night-only Broadway show produced, performed, and directed by Northwestern alumni.

**EDUCATION HIGHLIGHTS**

· More than 400 alumni and friends attended the 42nd annual A Day with Northwestern in Evanston. This day-long series of seminars featured several engaging speakers, such as Dale Mortensen, Northwestern’s Nobel Prize-winning economics professor.

· Northwestern alumni clubs hosted 10 faculty speaker events, attended by a total of 838 alumni and friends.

· Reunion Weekend featured three different “Classes Without Quizzes” seminars. Topics ranged from opera, to macro-economics, to Northwestern’s groundbreaking Design For America initiative.

**CONNECTIONS: BY THE NUMBERS**

31 Learning Track podcasts were available on the NAA web site in FY11. These recordings offer access to faculty and alumni presentations anywhere, anytime.
TRAVEL

The Northwestern Alumni Association offers more than 40 trips per year, both in the U.S. and abroad. These unique journeys combine learning, recreation, Northwestern connections, and luxury—all while visiting some of the world’s most interesting places. NAA travelers grow as educated citizens of the world, expand their network of alumni friends, and fulfill their travel wish lists. Programs receive high marks for their knowledgeable guides (whenever possible, Northwestern faculty host the trips), cultural experiences, and the camaraderie of the Northwestern family. Learn more online...

DESTINATIONS VISITED BY REGION, FY 2011
Africa: Egypt, Morocco, Rwanda, South Africa, Tanzania

Antarctica

Australia and Oceania: Australia, Maldives Islands, New Zealand

Asia: Bhutan, Cambodia, China, India, Israel, Japan, Jordan, Thailand, Tibet, Turkey, United Arab Emirates, Vietnam

Europe: Austria, Belgium, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Holland, Hungary, Ireland, Italy, Latvia, Montenegro, Norway, Poland, Portugal, Russia, Scotland, Slovakia, Spain, Sweden, Switzerland, United Kingdom

North and Central America: Aruba, Canada, Costa Rica, Nicaragua, United States, St. Barts, St. Martin, Tortola,

South America: Argentina, Chile, Ecuador, Peru

BROADWAY WEEKEND IN NEW YORK CITY
Theatre-loving alumni gave the Great White Way a major dose of purple in April, enjoying five Broadway shows in four days during the NAA’s Broadway Weekend in New York City. The tour, which drew 46 travelers, was an exploration of Northwestern’s influence on Broadway, as alumni produced, directed, and performed in many of the productions.

ALUMNI VOICES
“...Our Tanzania tour company did an outstanding job—our tour director is a Tanzanian national treasure! ... I wouldn’t change a thing, and would highly recommend this trip to my fellow NU alumni.”

— Barbara Hetler Robert (SESP65)
How do you cultivate an active, involved community of alumni? The formula is pretty simple: start early. The Northwestern Alumni Association works to build connections between current students and alumni, while encouraging class and campus unity.

ALUMNI VOICES

“ The students were outstanding...diverse, engaging and involved both at Northwestern and the larger community. They made me proud to be an alum!”

— Marc McClellan (C81), Dinner With 12 Strangers host

CAREER EXPLORATION

• The Northwestern Externship Program (NEXT) is a one-day job-shadowing experience that pairs students with alumni across the nation. NEXT lets students sample a career field and make valuable connections. Participation in the program increased dramatically in the past year as 211 alumni (a 44 percent increase) hosted a record 307 students (a 34 percent increase over FY10).

• The fifth annual Alumni Connection Series featured six career-focused panel discussions, each followed by a networking reception. The event engaged 72 students and 31 alumni.

• At the annual Etiquette Banquet, 184 students and 20 alumni gathered for a four-course meal. Their mission: learn to combine proper dining decorum with networking skills. Because so many professional interviews involve some form of eating, the art of balancing the two is vital.

• The Council of One Hundred, a nationwide mentoring group of distinguished alumnae that helps build networks and equip Northwestern women for success, conducted sessions attended by 150 students.

• An e-newsletter called STAT (Students Today, Alumni Tomorrow) built awareness of the NAA’s many services. STAT, which is sent to 7,000 students each week, averaged 1,400 views.
LEADERSHIP OPPORTUNITES FOR STUDENTS

- Two students are selected every spring to serve on the NAA Board of Directors. These students are the undergraduates’ voice on the Board, and the Board’s eyes and ears on an ever-changing campus.

- The students on the Homecoming Committee helped plan the pep rally and parade.

- NCA — The Student-Alumni Partnership (formerly known as the Northwestern Class Alliance) is made up of 24 students who plan events that build connections between students and alumni, while encouraging class and campus unity.

- During Senior Week — co-sponsored by the NAA — a committee of students planned multiple events. More than 1,000 students (50 percent of graduating seniors) took part in the “Last Lecture” by Northwestern Professor Gary Saul Morson; visits to Kingston Mines blues club and Six Flags Great America; a senior formal at the Museum of Science and Industry; and a graduation parade on the grass at Wrigley Field during NU Day at Wrigley.

PURPLE MADE EASY:
NETWORKING AND ENGAGEMENT

- Each fall, alumni host students, faculty members, and trustees for “Dinner With 12 Strangers.” This popular event is a chance to swap perspectives, build connections and camaraderie, and enjoy a good meal. There were 26 such dinners in the past year, with 58 alumni hosting 217 students.

- In May, 1,500 purple-clad students, faculty, and staff took part in a popular University tradition: cheering on the Cubs during NU Day at Wrigley Field.

- Prior to Commencement, the NAA hosted “Purple for Life,” a gathering of senior class gift donors and Class of 2011 leaders. This group of 84 students heard messages of alumni engagement and encouragement from Professor Bill White (McC61), head football coach Pat Fitzgerald (SESP97), and NAA President Charles Katzenmeyer (WCAS85, KSM89).

CONNECTIONS: BY THE NUMBERS

5,000 “candle lighters” honored Northwestern on January 28, 2011. The two Student Directors on the NAA Board urged alumni and students to “light a virtual candle” on the NAA web site in honor of the 160th anniversary of Northwestern’s founding.
As the future leaders of the alumni community, young alumni are an important constituency for Northwestern. To engage this group, composed of alumni who graduated in the past 10 years, the NAA offers a diverse range of programming. And it's evident that when it comes to passion for purple, young alumni can be a difficult group to top.

**ALUMNI VOICES**

“...I love being able to ski and be in the mountains with my friends, but more importantly the ski trips bring alumni from all over the country together. Ski trips act as a de facto reunion for many of my friends, and may be the only time I see them all year. To ensure that the Young Alumni Ski and Snowboard trips continue, and to show how important they are to me and my friends, I will donate to Northwestern every year.”

— Sam Gilbert (WCAS09)

**HIGHLIGHTS**

- The NAA's social, career, and educational programming drew 1,689 young alumni participants — 41 percent of the total attendance at these events.

- NAA social, career, and educational events drew 1,995 young alumni, a jump of 20 percent over FY10.

- “Civically Engaged Young Alumni Week,” a University-wide conference in November, offered students advice on how they can build meaningful lives and successful careers. Keynote speaker Will Butler (WCAS05), a member of the Grammy-winning indie rock band Arcade Fire, discussed how he and the band have raised nearly $1 million to support the global health organization Partners in Health.

- Attendance for the ninth-annual Young Alumni Ski and Snowboard Trip in February increased 20 percent to 250 participants, despite a Midwest blizzard that complicated travel to the Lake Tahoe event site.

- During Commencement, the NAA connected students and alumni via social media, tweeting using the hashtag #NUGrads. The live updates, including quotes from Commencement speaker Stephen Colbert (C86), let alumni experience the memorable event from afar.

- Young alumni continue to take a leadership role. At the club level, 153 young alumni serve on local alumni club boards. In addition, 25 percent of the Alumni Admissions Council is made up of young alumni.

- Prior to the Wildcats football game at Wrigley Field in November, a total of 817 young alumni took part in two NAA tailgates. Wildcat Alley was transported to Sheffield Avenue outside the ballpark, and included a tailgate tent. Meanwhile, an indoor young alumni tailgate party ran for two hours before kickoff at a Wrigleyville tavern.

- A New Year’s Eve party in Dallas before the Northwestern football team’s TicketCity Bowl appearance welcomed 102 young alumni.

$360,987 was raised for Northwestern’s Young Alumni Gift, showing just how engaged recent graduates are.
ALUMNI CAREER SERVICES

In this difficult economic environment, more alumni are seeking career services than ever before. The NAA has proven well equipped to respond. Alumni Career Services offers professional development, career transition guidance, job search insights, and an opportunity that is valuable in any job market: the chance to network with other professionals. Learn more online...

NEW SERVICES

The NAA launched three new online career services in the past year:

- **CareerSearch**: Available to all NAA members, this resource helps identify a job seeker’s desired work targets, such as companies or cities. Its database includes five million companies. In FY11, CareerSearch received 2,000 page visits.

- **Uniworld**: This electronic business directory helps Northwestern students and alumni pinpoint desirable work locations abroad.

- **GOINGLOBAL**: This resource is a comprehensive toolkit for evaluating and transitioning into a career in another country. Users can scour employment outlooks, interviewing advice, corporate profiles, cultural advice, and more. It received 7,329 page visits in FY11.

ALUMNI VOICES

“...I am a School of Music alum, currently transitioning from performance life to a more traditional 9–5 schedule. The assistance your seminar and materials provided was invaluable.”

— Jay T. Johnson (BSM00) after attending “Back to Basics: Resume Review” featuring Cynthia Graham of University Career Services
HIGHLIGHTS

· Career programming, such as teleseminars, webinars, and face-to-face seminars, attracted more than 4,800 participants.

· The NAA continued career-focused programming in six cities. In Los Angeles, more than 100 people attended “Northwestern in LA: Career Choices and Transitions.”

· During the past two years, 91 percent of surveyed alumni rated the NAA as “highly responsive to the needs of alumni.”

· In the past year, the NAA distributed four career e-newsletters to about 100,000 alumni per issue. Designed to inform alumni of career-related services at Northwestern, these newsletters received 75,000 total views (18 percent open rate).

· The Hire Big Ten Career Expo in March attracted 708 Northwestern-affiliated participants.

CONNECTIONS: BY THE NUMBERS

22,890 alumni belong to the NAA LinkedIn group as of the end of FY11. There are 18 LinkedIn sub-groups as well, primarily devoted to industries or geographic regions.
HOMECOMING AND REUNIONS

HOMECOMING AND REUNION WEEKEND
Alumni returned in droves for Homecoming and Reunion Weekend 2010 on October 21-23. A total of 5,811 alumni and guests attended events all across the Chicago area. Nobel Prize-winning professor Dale Mortensen led the Homecoming parade, along with actress Stephanie March (C96). On Saturday, a special Reunion section at Ryan Field was packed with more than 1,500 people to see the Wildcats football team take on Michigan State.

ALUMNI VOICES
“…I have a huge loyalty to this school because of the students here…. I got a wonderful education. I’m so grateful for it.”
—Actress Stephanie March (C96), Homecoming parade grand marshal

A SHOW OF SUPPORT
Proud Northwestern alumni from the 10 classes celebrating Reunions showed their gratitude for everything Northwestern has meant to them by giving generously. In all, 4,639 contributors (30 percent participation) combined for a gift of $30 million to the University. A check was presented during halftime of the Homecoming game.

HIGHLIGHTS
• Friday night’s Welcome Reception on Deering Meadow, which was followed by a boisterous pep rally and parade, drew 1,100 people.
• More than 1,000 alumni and friends attended the Reunion tailgate prior to the football game.
• Events included a notable alumni panel, featuring President Morty Schapiro and an impressive list of alumni: Crate & Barrel co-founders Carole (WCAS60) and Gordon Segal (EB60), television writer and producer Zoanne Clack (C90), ESPN’s Michael Wilbon (J80), sports columnist Christine Brennan (J80, GJ81), and former U.S. Ambassador to Pakistan Wendy Chamberlin (SESP70)

$10,700,000

CONNECTIONS: BY THE NUMBERS
$10.7 million The amount raised by the Class of 1960, with 44 percent of the class contributing.
FOOTBALL ENGAGEMENT

CHEERING ON THE ‘CATS
The shared experience created by Northwestern football presents an ideal setting for bringing alumni together. With away-game tailgate parties, a bowl game, and an historic game at Wrigley Field, the NAA seized the opportunity like never before.

PAINTING WRIGLEY FIELD PURPLE
If ever there was a bowl game atmosphere for the regular season, this was it. In what became a Northwestern showcase for the nation, the Wildcats’ November 20, 2010 home game against the University of Illinois was played at historic Wrigley Field—the first time a college football game was held at the venue since 1937. Chicago was abuzz, and with more than 41,000 fans in the stands, the game-day atmosphere fully charged.

Thousands of Northwestern alumni took over Sheffield Avenue at the Wildcat Alley tailgate before the game, congregating under an enormous tent and welcoming the team as it arrived at the ballpark. More than 500 young alumni took part in a pregame tailgate in the Wrigleyville neighborhood. Meanwhile, the NAA tweeted updates throughout the day (using the hashtag #NU Wrigley), paving the way for Northwestern alumni around the world to talk about the unique football game.

HITTING THE ROAD
The NAA hosted road game tailgate parties before games at Vanderbilt, Rice, Minnesota, and Penn State, drawing a total of 1,154 revelers. On New Year’s Day, 622 alumni and friends celebrated a post-season appearance by the ‘Cats by attending the NAA tailgate before the inaugural TicketCity Bowl in Dallas.

ALUMNI VOICES

“Today Chicago embraced college football, and I think it was a good first step. Our fans have been good all year, and I can’t say thank you enough to them. I thought the fans of Chicago came out today and had a great experience.”

— Wildcats football coach Pat Fitzgerald (SESP97) on the experience of the Wrigleyville Classic.
ALUMNI GIVING

Giving is one of the most important ways alumni can engage with their alma mater. Contributions increase the value of their degree and serve as a vote of confidence in the quality of their education and the direction of the University. By giving every year, Northwestern alumni make a difference every day. Learn more online...

ALUMNI VOICES

“Leadership Circle generosity has contributed immensely to the unique educational programming that enriches the Northwestern student experience and prepares the next generation of leaders.”

— Donna Petkanics (WCAS80),
San Francisco Regional Council Co-Chair
Northwestern University Leadership Circle

NORTHWESTERN UNIVERSITY LEADERSHIP CIRCLE

Northwestern alumni make a significant impact on the University through membership in the Northwestern University Leadership Circle (NULC)—a University-wide giving society made up of people who contribute $1,000 or more annually. Alumni receive benefits for NULC membership, including special communication from the chair of the Board of Trustees, a quarterly newsletter, and inclusion in the NULC Honor Roll of Donors. Leadership Circle members receive special opportunities for meaningful engagement among donors, University faculty, students, and other Northwestern leaders. The NULC currently has six councils—Boston, Chicago, Florida, New York, San Francisco Bay Area, and Washington, DC—engaging alumni from coast to coast. Learn more online...

MAKING AN IMPACT

In FY11, Leadership Circle members contributed $44 million to support Northwestern and its students. Chicago was the most active region ($21.9 million) followed by New York ($6.2 million).

$86 million was contributed to the University by Northwestern alumni in FY11.

CONNECTIONS: BY THE NUMBERS

$86,000,000
RECOGNITION

Every year, the NAA casts a spotlight on alumni who embody what Northwestern’s founders called “the highest order of excellence.” The tradition continued with the 78th annual Northwestern Alumni Association Alumni Awards ceremony in October at the Union League Club of Chicago.

ALUMNI VOICES

“...The point is that we all are indebted to Northwestern for providing us the opportunity and training and experiences to do the things you honor us for tonight. For this we will be forever grateful.”
—William J. White (MC61), Alumni Medalist

ALUMNI AWARDS HONOREES

Businessman, career expert, and Northwestern Professor William J. White (MC61) was presented with the highest honor that a Northwestern graduate can receive, the Alumni Medal. Additionally, a new tradition was born in 2010 as Groupon founder Andrew Mason (BSM03) won the first Emerging Leader Award, which honors alumni with extraordinary achievements before the age of 35. Other honorees included:

Alumni Merit Awards
For high achievement in a profession or field (recipients chosen by school)
David T. Barstow (J86), Patricia Solis Doyle (SCS90), Peter L. Frechette (KSM80), Catherine Huff Gottfred (GC73, 79), David M. Holtzman (FSM83, 85), John Edward Musker (WCAS75), Kelly O’Donnell (SESP87), Virginia M. Rometty (MC79), David A. Savner (WCAS65, L68), Charles Saad Sfeir (D95, 96, 98), and Chin-Teh Sun (MC65, 67)

Alumni Service to Society Award
For the exceptional advancement of causes or ideas that improve society
Raymond J. Melrose (D62), Alumni Service Awards

Alumni Service
For Outstanding Service to the University
Gerald (SESP59) and Joanne (WCAS61) Jablonski, David N. Kragseth (C81, GC86), William C. Steinmetz (KSM74), and Patricia Conway Thorpe (C63)
OFFICERS
Charles L. Katzenmeyer (WCAS85, KGSM89)
President
Dan Jones (Bus61)
President-Elect
Mark Ledogar (C89)
Vice President of Internal Operations
Kathryn Mlsna (WCAS74, L77)
Vice President of External Operations
Scot Marcotte (McC90)
Vice President of Regional Directors
Kerry Gray (WCAS89)
Secretary
Quan Gerville-Reache (C98)
Treasurer
Leslie Donavan (L82)
Immediate Past President
Catherine Stembridge (GC00)
ex officio

DIRECTORS AT LARGE
Cindy Brucato (J72)
Jacqueline Bryant (C85)
Gita Budd (WCAS76, KSM78)
Philip Donaldson (C83, KSM88)
Sidmel Estes (J76, GJ77)
Cliff Garstang (WCAS75)
Randy Holmes (KSM71)
William Horin (McC76, 77)
Carolyn Krullec (SSEP69)
Jill Feldon LaNouette (WCAS78, GJ81)
Jane Lee (WCAS05)
Jeff McCulloch (WCAS98)
Steve Nelson (WCAS83)
Michael Saxvik (WCAS03)
Holly Sunshine (WCAS71)

STUDENT DIRECTORS
Danielle Borschnack (WCAS11)
Lillian Cheng (WCAS11)

REGIONAL DIRECTORS
Region 1: David Shashan (WCAS99)
Region 2: Peter M. Johnson (WCAS71, GJ72)
Region 3: Tara Brown (WCAS97)
Region 4: Jeff Harris (WCAS93)
Region 5: Megan Feldsburg Dowd (WCAS02),
   Hina Jaffery Asham (McC96, 01)
Region 6: Greg Schoofs (WCAS91)
Region 7: Patricia Crowley (McC77)
Region 8: Emily Hseu Ulrich (C84)
Region 9: Richard Allen (C61)
Region 10: Marc McClellan (C81)
Region 11: Helen McMahon (WCAS55)
Region 12: Michele Klinowski (WCAS95)
Region 13: Stuart Robinson (J89)

ALUMNI TRUSTEES
Christine Brennan (J80, GJ81)
Bonnie Daniels (WCAS69)
Eric J. Gleacher (WCAS62)
Cheryle Jackson (WCAS88)
Adam Karr (WCAS93)
Harreld “Kip” Kirkpatrick III
(WCAS94, KSM97)
Mary Lou Song (J91)
Jennifer Wells Steans (KSM89)
Todd Warren (WCAS87)
Michael Wilbon (J80)

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