



WELCOME TO THE C100 MEMBERS' NEWSLETTER

Dear C100 Members:

Your Executive Committee wants you to know everything that's going on with The Council of One Hundred – dates, times, opportunities to participate, and news about our members and the students and young alumnae we serve. Thus we'll send you this periodic e-mail newsletter. If you have items for the newsletter, please send them to the C100 e-mail address: C100@alumni.northwestern.edu. Our staff members Jeff Velis and Michelle Landes check it daily and will forward your items for inclusion.

MEMBERS' UPDATE FOR SUMMER 2004

Check out these quick info updates:

- **C100 Evanston Campus Dates Set for 2004-05 – please mark your calendars**
 - Fall 2004: October 13-14
 - Spring 2005: April 13-14
 - Fall 2005: October 19-20

- **Fall Meeting Planning is Well Underway**

Stay tuned for more details but here are some highlights of what's on tap for October 13-14, 2004

 - **Wed., October 13 – Norris Center – Student and Young Alumnae Day**
 - Executive Committee 8:30-11:45 a.m.
 - Members' lunch with speaker 12-1:30 p.m.
 - C100 member Loraine Despres has consented to be keynote speaker, per Mary Haderlein.
 - Her topic will be “How to Create Great Moments in Film and Literature”
 - This event will be at the Theatre Arts building and a special invitation will be extended to theatre and communication majors
 - Committee Meetings 1:45-3:00 p.m.
 - Mixer for Old-New C100 Members 3:15-4:00 p.m.
 - Programming for Undergrads/Young Alumnae 4:15-6:30 p.m.
 - How to write a killer resume
 - How to write a killer application

- Etiquette Banquet 6:30-9:00 p.m.
 - “Just Desserts” and Networking 9-10 p.m.
- Thurs., October 14 – John Evans Center – Member Day
 - Breakfast 8:30 a.m.
 - Speaker for members 9:00-10:00 a.m.
 - Committee Reports 10:00 a.m. – noon
 - Lunch 12 noon
- Online C100 Directory Will Be Up Soon

The directory includes vital statistics and photos for all C100 members. If you have not yet sent in your photo, you may do so electronically to c100@alumni.northwestern.edu or mail it to Michelle Landes at the John Evans Center, 1800 Sheridan Road, Evanston, IL 60208. This directory can be updated online at any time so submit any changes of address, phone, e-mail, etc. as they occur. Print out the directory if you like, or just consult it online...whatever you find easier!
- C100 Has 99 Current Paid Members

Thanks to all for paying last year’s dues promptly...the membership list currently shows 99 paid members with all outstanding dues collected. Total membership as of the April meeting was 102, including associates. Target is 100 full members and 30 associate members, plus sustaining members.

An additional eight membership invitations have been extended since April.
- An Invitation: Your Nominations for New C100 Members

You are cordially invited to nominate new members for C100. In an effort to fully reflect the diversity of Northwestern alumnae, new nominations in the following categories would be especially helpful: graduates of the schools of education, engineering, music and the School of Continuing Education; women with careers in not-for-profits and health care, and professional athletes. In addition, C100 could use more women in the age groups of mid to late 30s and early 40s. The online nomination form is available on the C100 web site at <http://www.nualumni.com/clubs/c100>.
- Another Invitation: Will You Volunteer to Speak for C100 Events?

As planning begins for Spring and Fall 2005 C100 events, your Programming Committee could use your help as a speaker. Here are some of the topics where speakers are needed:

 - 7 Habits of Highly Successful Alumnae
 - Negotiation Skills
 - Looking back...what would you have done differently after leaving NU?
 - My two worst professional mistakes
 - ...Or let us know what you’d like to speak about

To volunteer to speak on one of these topics or propose one of your own,

please e-mail c100@alumni.northwestern.edu. Jeff and Michelle will collect the responses for the Programming Committee.

- **Highlights of Spring 2004 Student Programming Survey**
 - Most popular topics included:
 - How to develop a strategic network that will allow you to achieve any goal
 - What I would have done differently after leaving NU
 - Making a difference while earning a good income
 - Seven habits of successful alumnae
 - Secrets of acing any interview
 - How to write a killer application for grad school
 - Best weekdays for events are Monday, Wednesday and Thursday; students overwhelmingly say they would attend events on Saturday and Sunday
 - Best time of day on weekdays is 6-10 p.m. followed by 4-5 p.m. Daytime hours are not good for undergrads according to this survey.

- **Want to Plan a Social Event for Members Before or After the C100 Meeting?**

The Executive Committee welcomes members to plan social events for their fellow C100 members before or after C100 meeting times, and will publicize those events as much as possible. The only “must” is that these events (such as cocktail time after first night events; dinner on second day of C100 meeting) not conflict with the official C100 meetings times, which for Fall 2004 are:
October 13- 12:00 p.m. – 10:00 p.m.
October 14- 8:30 a.m. – 2:00 p.m.

- **Celebrating a Milestone? Let your fellow C100 members know.**

If you’ve changed jobs or careers, have an open position or are seeking one, been promoted, gotten married, had a baby, or marked any other milestone you’d like to share, please e-mail the news to c100@alumni.northwestern.edu for an upcoming newsletter issue. To start us off, here are two new items:

 1. Erica Haefner got married to David Ferro on June 12 in Lake Tahoe, California, and is now Erica Ferro. The couple continues to live in the Washington, D.C. area.
 2. Julie Melchior and her husband, Stephen, welcomed a new baby earlier this year.

**“HOW I MADE IT” PANEL AND NETWORKING TALK
HIGHLIGHT APRIL, 2004 C100 MEETING**

Scores of Northwestern undergraduate women and young alumnae took advantage of the chance to “learn the ropes” from successful members of The Council of One Hundred at the Spring 2004 meeting on April 21.

The day began at Norris Center with a C100 Executive Committee meeting and lunch for Exec and early-arriving C100 members. From 2 to 4 p.m., C100 committees met to plan for next fall's meeting and beyond. And then at 4 p.m., the young women began to arrive.

The kick-off session featured one-on-one advice on resume writing and job interviewing skills. C100 members linked up with students and young alumnae in similar career fields of interest to punch up those resumes and prepare interviewees for the kind of tough questions posed by prospective employers.

Then at dinner, a panel of five council members shared what it takes to make it in the fields of international business, consulting, law and non-profits. The "how I made it" panel featured: Madie D. Gustafson (C71), partner in a Washington, DC, law firm specializing in telecommunications; Marilyn Moats Kennedy (J65), managing partner of a career consulting firm and author of six career strategy books; Judy Neel Murphy (UCS70, 77), an administrator with more than 30 years of experience in the not-for-profit sector of trade and professional associations; Amy Rosenthal (SESP94), executive director and political director of Massachusetts non-profits which promote women in politics and the arts; and Marilyn Skony Stamm (WCAS73), currently chief executive officer of an international manufacturer of industrial and commercial heating, ventilating and air conditioning equipment.

Dining tables were be organized by major to provide students with the opportunity to sit with council members who pursued a similar course of study as undergraduates – and to learn the straight or circuitous career paths to which each course of study led.

At 8 p.m., Simi Ranjane, president and owner of Strut, Inc., shared advice on effective networking whether conducted face-to-face or over the phone. Ms. Ranjane's myriad affiliations include being a board member of both the Association of Image Consultants International and the Association of Indians in America.

As their campus visit continued on Thursday, April 22, Council of One Hundred members heard from Shinae Chun, director of the Women's Bureau in the U.S. Department of Labor, who holds a master's degree in education and social policy from Northwestern. They also enjoyed a presentation by Leigh Buchanan Bienen, senior lecturer at Northwestern's School of Law and associated with the school's Chicago Historical Homicide Project, the focus of her presentation to the council.

SPRING 2004 COMMITTEE REPORTS

Mentoring

Committee Accomplishments

- The Member Survey on Mentoring, which was tested in paper format at the Fall Meeting, was revised and presented in a new on-line format. About 50% of the members completed the survey prior to the Spring Meeting. The Survey collects information from members about the three types of mentoring that we perform:

- Informal, Situational, and Formal. Survey results will be used to measure our performance on Council goals and identify opportunities for improvement.
- The Council Mentoring Program document was refined to include the definitions for mentoring, consistent with the Survey. Council goals on mentoring were revised to incorporate the three types.
 - The preliminary Survey results were presented and discussed in committee. Final results for the 2003-2004 School Year will be shared with the Council membership during the Fall Meeting.

Plans for the Future

- The Survey on Mentoring will be enhanced based on feedback from Committee members and the Council-at-large.
- Discussion of the relationship between mentoring participation and membership participation will be initiated with the Membership Committee.
- Avenues for “marketing” the Council’s on-line mentor database with current students and young alums will be explored.
- The Committee will create reports from the on-line database to facilitate follow-up with prospective mentees who initiate a mentor search in our database.

COUNCIL OF ONE HUNDRED LEADERSHIP ROSTER

C100 Executive Board

Kathryn Mlsna, Chair
 Erica Ferro
 Mary Haderlein
 Madie Gustafson
 Marilyn Moats Kennedy, ex-officio
 Susan Osterberg
 Amy Rosenthal
 Marilyn Skony Stamm
 Cathy Stenbridge, ex-officio
 Bonnie Typlin

C100 Committee Chairs

Marketing/Communication- Susan Kraus Jones
 Membership- Amy Rosenthal and Erica Ferro, Co-Chairs
 Mentoring- Joyce Gab Kneeland
 Programming- Mary Haderlein
 Resource Committee- Marilyn Moats Kennedy